

## State of Georgia Campaign Contribution Disclosure Report

<b>1. Report Type</b>  <p style="text-align: center;"><b>Original Report</b></p>	<b>2. Name of proposed Constitutional Amendment, Statewide referendum, or Ballot Question in any County or Municipal Election:</b>  <p style="text-align: center;"><u>Charter Schools Amendment</u></p>	<p style="text-align: center;"><b>Filing Office Use Only</b></p> <p style="text-align: center;"><i>E-Filed on</i> 10/26/2012 12:00:19PM</p> <p style="text-align: center;"><b>Use Earlier of Post Mark or Hand Delivered Date</b></p>
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**3. Identifying and Contact Information**

(1) Families for Better Public Schools (2) 10/23/2012  
*Full Name of Campaign Committee* *Today's Date*

(3) P.O. Box 1483 Roswell, GA 30077  
*Mailing Address*

(4) Telephone number is unavailable.  
*Contact Phone Number*

(5) Chairperson: Edward Lindsey Treasurer: Rick Thompson  
*Name of Chairperson and / or Treasurer of Committee*

**4. Period for which you are Reporting**

Constitutional Amendment or Statewide Referendum	County or Municipal Ballot Question
<input type="checkbox"/> 75 days before Date of Election, <u>2012</u> (year) <input type="checkbox"/> 45 days before Date of Election, <u>2012</u> (year) <input checked="" type="checkbox"/> 15 days before Date of Election, <u>2012</u> (year) <input type="checkbox"/> December 31, <u>2012</u> (year)	<input type="checkbox"/> 15 days before Date of Election, <u>2012</u> (year) <input type="checkbox"/> December 31, <u>2012</u> (year)

The electronic filing of this document constitutes an affirmation that the statement is true, complete, and correct. As per modifications of the Ethics in Government Act, filing a separate notarized affidavit is no longer required. See O.C.G.A. §§ 21-5-34.1(e) and 21-5-50(e).

**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Summary Report**

**CONTRIBUTIONS RECEIVED**

1	<b>I Have:</b> <b>The following contributions, including Common Source, to report:</b>	<u>In-Kind</u> <u>Estimated Value</u>	<u>Cash Amount</u>
2	Total contributions previously reported.	\$6,191.00	\$508,535.00
3	Total amount of all itemized contributions received in this reporting period which are listed on the "Itemized Contributions" page.	\$0.00	\$1,281,120.00
3a	All loans received this reporting period.		\$0.00
3b	Interest earned on campaign account this reporting period.		\$0.00
3c	Total amount of investments sold this reporting period.		\$0.00
3d	Total amount of cash dividends and interest paid out this reporting period.		\$0.00
4	Total amount of all separate contributions of \$100.00 or less received in this reporting period and not listed on the "Itemized Contributions" page. "Common Source" contributions must be aggregated on the "Itemized Contributions"	\$0.00	\$0.00
5	Total contributions reported this reporting period. (Line 3 + 3a + 3b + 3c + 3d + 4)	\$0.00	\$1,281,120.00
6	Total contributions to date. (Line 2 + 5)	\$6,191.00	\$1,789,655.00

**EXPENDITURES MADE**

7	<b>I Have:</b> <b>The following expenditures to report:</b>	<u>In-Kind</u> <u>Estimated Value</u>	<u>Cash Amount</u>
8	Total expenditures made and reported prior to this reporting period.	\$0.00	\$225,927.78
9	Total amount of all itemized expenditures made in this reporting period which are listed on the "Itemized Expenditures" page.	\$0.00	\$1,290,689.07
10	Total amount of all separate expenditures of \$100.00 or less that were made in this reporting period and not listed on the "Itemized Expenditures" page.	\$0.00	\$0.00
11	Total expenditures reported this reporting period. (Line 9 + 10)	\$0.00	\$1,290,689.07
12	Total expenditures to date. (Line 8 + 11)	\$0.00	\$1,516,616.85

**INVESTMENTS**

13	Amount of investments at the beginning of this reporting period.		\$0.00
14	Total amount of investments at the close of this reporting period.		\$0.00
15	Net Balance On Hand. (Line 6 - 12 + 14)		\$273,038.15

**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Outstanding Indebtedness**

<b>General 2012 Indebtedness</b>		<u>Amount</u>
1	Outstanding indebtedness at the beginning of this reporting period.	\$0.00
2	Loans received this reporting period.	\$0.00
3	Deferred payments of expenses this reporting period.	\$0.00
4	Payments made on loans this reporting period.	\$0.00
5	Credits received on loans/deferred payments this reporting period.	\$0.00
6	Payments this period on previously deferred expenses.	\$0.00
7	Total indebtedness at the close of this reporting period. (line 1 + 2 + 3 - 4 - 5 - 6)	\$0.00

**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Itemized Contributions**

Must list contributions received by a single contributor for which the aggregate total is more than \$100.00

Full Name of Contributor Mailing Address (Affiliation of Committee if any)	Contributor		Election Cycle	Cash Amount	In-Kind Contributions
	Received Date Contribution Type	a. Occupation & b. Employer			Estimated Value Description
Birdy, Joe 640 fifth Avenue 6th Floor New York, NY 10019	10/18/2012 Monetary	a. Executive b. Hamlin	2012 General	\$25,000.00	\$0.00
Cousins, Tom 3920 E Brookhaven Dr  Atlanta, GA 30319	10/03/2012 Monetary	a. Retired b. Retired	2012 General	\$20,000.00	\$0.00
Cowart, Shelby 114 Pineview Road  Statesboro, GA 30461	10/16/2012 Monetary	a. Teacher b. CCAT	2012 General	\$20.00	\$0.00
Faile, Jeffery 2906 Dunhill Trail  Woodstock, GA 30189	10/10/2012 Monetary	a. Accountant b. Faile & Associates	2012 General	\$100.00	\$0.00
Fischer, Doris 1 Maritime Plz  San Francisco, CA 94111	10/09/2012 Monetary	a. retired b. Retired	2012 General	\$250,000.00	\$0.00
Friess, Fred PO Box 9790  Jackson, WY 83002	10/15/2012 Monetary	a. Retired b. Retired	2012 General	\$10,000.00	\$0.00
Gaby, Richard 445 Old Homestead Trl  Duluth, GA 30097	10/09/2012 Monetary	a. CEO b. Peter Island Resorts	2012 General	\$100,000.00	\$0.00
Gregory, Josh 906 highland View  Atlanta, GA 30306	10/10/2012 Monetary	a. Real estate b. Self	2012 General	\$1,000.00	\$0.00

Huizenga, J.C. 3755 36th Street SE Suite 100 Grand Rapids, MI 49512	10/16/2012 Monetary	a. Executive b. Huizenga Group	2012 General	\$25,000.00	\$0.00
Marcus, Bernie 1266 West Paces rd  Atlanta, GA 30327	10/12/2012 Monetary	a. Retired b. retired	2012 General	\$250,000.00	\$0.00
Students First 825 K Street  Sacramento, CA 95814	10/08/2012 Monetary		2012 General	\$250,000.00	\$0.00
Walton, Alice 125 West Central #218 Bentonville, AR 72712	10/06/2012 Monetary	a. Retired b. None	2012 General	\$350,000.00	\$0.00

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**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Summary of Itemized Contributions Received**

<b>In-Kind Total for this period:</b>	<b>\$0.00</b>
<b>Cash Contributions Total for this period:</b>	<b>\$1,281,120.00</b>

**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Loan Reporting**

<b>Name of Lender</b> <b>Mailing Address</b>	<b>Date of Loan</b> <b>Amount of Loan</b> <b>Election Cycle</b>	<b>Person(s) responsible for</b> <b>repayment of loan</b> <b>Mailing Address</b>	<b>Occupation &amp;</b> <b>Place of Employment</b> <b>Fiduciary Relationship</b>
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**I have no loans to report this reporting period.**

**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Itemized Expenditures**

Must list expenditures made to a single recipient for which the aggregate total is more than \$100.00

List Name and Mailing Address of Recipient	Expenditure Date Expenditure Type	Occupation & Employer	Expenditure Purpose	Amount Paid
COMM360 57 Waddell Street Marietta, GA 30060	09/24/2012 Expenditure		Grassroots staffing	\$59,000.00
Glendale Strategies, Inc 57 Waddell Street Marietta, GA 30060	09/24/2012 Expenditure		Strategic Consulting - August	\$12,500.00
Chisel Printing & Company 275 Roswell Street Marietta, GA 30060	09/29/2012 Expenditure		T-shirt design and printing deposit	\$1,534.35
Ed Innovation Partners 1220 Station Drive Watkinsville, GA 30677	10/02/2012 Expenditure		Consulting Services for September	\$5,000.00
StoneRidge Group, LLC 4400 North Point Parkway Suite 190 Alpharetta, GA 30022	10/02/2012 Expenditure		Campaign yard signs	\$7,385.00
Glendale Strategies, Inc 57 Waddell Street Marietta, GA 30060	10/02/2012 Expenditure		Strategic Consulting - September	\$12,500.00
McRae Communications 100 Peachtree Street Suite 3200 Atlanta, GA 30303	10/09/2012 Expenditure		PR & Communication Services for September	\$3,500.00
Aristotle International, Inc 205 Pennsylvania Ave SE Washington, DC 20003	10/09/2012 Expenditure		Campaign Voter IQ	\$15,000.00
StoneRidge Group, LLC 4400 North Point Parkway Suite 190 Alpharetta, GA 30022	10/08/2012 Expenditure		Campaign online advertising	\$26,500.00
Winning Connections 317 Pennsylvania Ave. SE Washington, DC 20003	10/09/2012 Expenditure		Direct calling support	\$200,000.00
Winning Connections 317 Pennsylvania Ave. SE Washington, DC 20003	10/12/2012 Expenditure		Direct calling support	\$200,000.00
Chisel Printing & Company 275 Roswell Street Marietta, GA 30060	10/15/2012 Expenditure		T-shirts	\$1,534.35

COMM360 57 Waddell Street Marietta, GA 30060	10/15/2012 Expenditure		Grassroots staffing	\$45,140.37
Holloway Consulting 3321 W Shadowlawn Avenue NE Atlanta, GA 30305	10/15/2012 Expenditure		Resource Development	\$10,000.00
StoneRidge Group, LLC 4400 North Point Parkway Suite 190 Alpharetta, GA 30022	10/16/2012 Expenditure		Campaign mailing	\$299,300.00
SRCPmedia 201 North Union Street, Suite 200 Alexandria, VA 22314	10/18/2012 Expenditure		TV Production costs	\$25,000.00
McLaughlin & Associates 919 Prince Street Alexandria, VT 22314	10/18/2012 Expenditure		Polling services	\$15,000.00
Lake, Chip 57 Waddell Street Marietta, GA 30060	10/18/2012 Expenditure	a. Consultant b. Glendale Strategies, Inc	Campaign Studio Costs	\$1,795.00
Peachtree Battle Group 2870 Peachtree Rd Atlanta, GA 30305	10/19/2012 Expenditure		Broadcast and cable media buy	\$250,000.00
Franklin Communications 659 Auburn Ave Atlanta, GA 30312	10/18/2012 Expenditure		Radio ad production and placement	\$100,000.00

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**State of Georgia**  
**Campaign Contribution Disclosure Report**  
**Summary of Itemized Expenditures Made**  
**Paid Expenditures Total for this period: \$1,290,689.07**

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<b>State of Georgia</b>	
<b>Campaign Contribution Disclosure Report</b>	
<b>Investment Statements</b>	
Investment Name	<b>There are No Investments this reporting period</b>
Institution/Person Holding Account	<b>There are No Investments this reporting period</b>
Address	
Address	
City, State, Zip	
Account Number	
	Value at beginning of reporting period
	Value at end of reporting period
	Cash Dividends
	Interest Paid Out
Investment Transactions	